

Ocupación Diaria Vieques



INFORME SOBRE OCUPACIÓN y TARIFA PROMEDIO (ADR) EN VIEQUES PARA HOSPEDERÍAS ENDOSADAS POR CTPR

	Año Fiscal	Julio	Agosto	Septiembre	Octubre	Noviembre	Diciembre	Enero	Febrero	Marzo	Abril	Mayo	Junio	Acumulado julio a junio	Cambio acumulado julio a junio
Cuartos Noche Vendidos	2010-11	1,083	749	666										2,498	-
	2009-10	1,278	1,009	390	609	676	1,111	1,383	1,366	1,389	916	747	732	11,606	-17.7%
	2008-09	1,536	1,259	484	731	1,037	1,259	1,290	1,689	1,643	1,202	1,065	911	14,106	-17.0%
	2007-08	1,749	1,449	833	612	1,081	1,507	1,732	1,932	2,054	1,417	1,340	1,284	16,990	-50.7%
	2006-07	3,643	2,217	1,188	1,056	2,310	3,169	3,229	3,533	4,834	3,525	2,763	2,977	34,444	-12.0%
	2005-06	4,270	3,505	1,980	2,153	3,190	3,328	3,909	3,920	4,581	3,279	2,374	2,640	39,129	2.9%
	2004-05	4,042	3,442	2,703	1,690	2,276	2,582	2,815	3,775	4,692	3,210	3,321	3,489	38,037	70.7%
	2003-04	1,143	1,087	590	739	1,076	1,241	1,537	1,527	3,379	3,417	3,186	3,356	22,278	104.3%
	2002-03	1,522	650	445	389	727	844	1,050	1,047	1,240	1,064	992	933	10,903	-15.5%
	2001-02	1,435	817	519	834	725	1,166	1,157	1,224	1,426	1,518	1,151	932	12,904	-
Cuartos Noche Disponibles	2010-11	1,970	2,418	2308										6,696	-
	2009-10	2,728	2,418	1,972	1,922	1,860	2,120	2,728	2,464	2,728	2,340	2,418	2,340	28,038	-6.9%
	2008-09	2,717	2,418	2,037	2,210	2,340	2,498	2,728	2,454	2,728	2,624	2,728	2,640	30,122	-13.1%
	2007-08	3,618	3,408	2,727	2,666	2,670	2,883	2,883	2,697	2,883	2,785	2,804	2,640	34,664	-50.9%
	2006-07	6,166	6,295	3,846	5,983	5,810	6,002	6,524	5,764	6,138	5,940	6,138	5,940	70,546	-3.6%
	2005-06	6,339	6,538	6,166	6,030	6,254	6,208	6,289	5,769	6,474	5,490	5,848	5,775	73,180	8.2%
	2004-05	5,917	6,300	5,809	4,189	5,269	4,879	5,335	5,139	6,304	6,037	6,321	6,107	67,606	60.8%
	2003-04	2,232	2,232	1,908	2,160	2,160	2,208	2,201	2,059	5,997	6,266	6,527	6,088	42,038	60.1%
	2002-03	3,100	1,984	1,921	1,953	2,160	2,106	2,232	2,016	2,232	2,160	2,232	2,160	26,256	-31.2%
	2001-02	3,255	3,255	2,948	3,255	3,150	3,255	3,255	2,940	3,255	3,522	3,100	3,000	38,190	-
% de Ocupación	2010-11	55.0%	31.0%	28.9%										37.3%	-
	2009-10	46.8%	41.7%	19.8%	31.7%	36.3%	52.4%	50.7%	55.4%	50.9%	39.1%	30.9%	31.3%	41.4%	-5.4
	2008-09	56.5%	52.1%	23.8%	33.1%	44.3%	50.4%	47.3%	68.8%	60.2%	45.8%	39.0%	34.5%	46.8%	-2.2
	2007-08	48.3%	42.5%	30.5%	23.0%	40.5%	52.3%	60.1%	71.6%	71.2%	50.9%	47.8%	48.6%	49.0%	0.2
	2006-07	59.1%	35.2%	30.9%	17.7%	39.8%	52.8%	49.5%	61.3%	78.8%	59.3%	45.0%	50.1%	48.8%	-4.6
	2005-06	67.4%	53.6%	32.1%	35.7%	51.0%	53.6%	62.2%	67.9%	70.8%	59.7%	40.6%	45.7%	53.5%	-2.8
	2004-05	68.3%	54.6%	46.5%	40.3%	43.2%	52.9%	52.8%	73.5%	74.4%	53.2%	52.5%	57.1%	56.3%	3.3
	2003-04	51.2%	48.7%	30.9%	34.2%	49.8%	56.2%	69.8%	74.2%	56.3%	54.5%	48.8%	55.1%	53.0%	11.5
	2002-03	49.1%	32.8%	23.2%	19.9%	33.7%	40.1%	47.0%	51.9%	55.6%	49.3%	44.4%	43.2%	41.5%	7.7
	2001-02	44.1%	25.1%	17.6%	25.6%	23.0%	35.8%	35.5%	41.6%	43.8%	43.1%	37.1%	31.1%	33.8%	-

TARIFA PROMEDIO

2010-11	\$146.13	\$130.61	\$133.11												
2009-10	\$141.28	\$135.23	\$121.86	\$145.93	\$175.92	\$186.08	\$177.94	\$175.24	\$173.68	\$161.80	\$145.81	\$137.18		\$157.11	
2008-09	\$143.09	\$145.08	\$157.48	\$147.21	\$146.36	\$182.43	\$173.43	\$177.88	\$171.84	\$162.18	\$155.82	\$142.51		\$159.43	
2007-08	\$129.90	\$131.57	\$132.86	\$141.27	\$138.98	\$161.63	\$160.34	\$165.73	\$166.52	\$156.84	\$149.69	\$123.43		\$147.07	
2006-07	\$143.54	\$127.65	\$141.49	\$120.66	\$136.01	\$161.72	\$166.07	\$171.02	\$158.84	\$164.01	\$153.28	\$137.70		\$149.60	
2005-06	\$125.99	\$121.99	\$121.32	\$117.25	\$131.76	\$156.72	\$162.81	\$173.48	\$167.03	\$161.80	\$143.06	\$137.15		\$144.45	
2004-05	\$126.52	\$121.94	\$118.70	\$117.35	\$128.68	\$151.55	\$164.72	\$170.90	\$166.39	\$142.70	\$121.14	\$123.99		\$138.60	
2003-04									\$146.30	\$148.00	\$120.43	\$119.17			

Fuente: Encuesta diaria sobre ocupación y tarifas en Vieques (Oficina de Vieques)
Informe preparado por la Oficina de Investigación y Estadísticas de la Compañía de Turismo

Muestra / Ocupación diaria en Vieques	
*Amapola Inn & Tavern	5
Casa Amistad	7
Crow's Nest	17
***Great Escape	10
Hacienda Tamarindo	16
Hix Island House	13
Inn On The Blue Horizon	9
**Martineau Bay Resort	156
Sea Gate	16
total	249

En el 2002, figuran las cifras de Casa de Francés y Ocean View
*La hospedería Amapola Inn & Tavern cerró partir del 19 de mayo de 2008
**La hospedería Martineau Bay cerró a partir del 6 de septiembre de 2007
***Cierre Temporal

