



CENSUS 2010 ACTIVITIES UPDATE

IT'S IN OUR HANDS

February 2010, Vol. 3, Issue 1

Local Census Offices Open Throughout the Boston Region



Ribbon cutting at the Warwick LCO including (front, from l-r) Senators Reed and Whitehouse, Rep. Langevin, and Bruce Kaminski.

The Boston Regional Census Center is pleased to announce that all 43 Local Census Offices (LCO) have opened in the Region. LCOs manage census operations in a specific geographic area. LCOs also hire census takers to administer the Census.

Highlights from LCO open houses included:

- **January 6 - Warwick, RI** - U.S. Senators Jack Reed and Sheldon Whitehouse joined

keynote speaker Congressman James Langevin, U.S. Census Bureau Deputy Regional Director Bruce Kaminski, local government officials, and community leaders to launch the next phase of census activities in 34 towns and cities across southern Rhode Island.

- **January 11 - New Britain, CT** - Secretary of State Susan Bysiewicz, Mayor Timothy T. Stewart, and the district manager for Congressman Murphy's office Robert Michalik, attended. Mayor Stewart said, "I am very pleased to have a local census office right here in our city because of how important it is to have everyone counted in the U.S. Census."

- **January 19 - Glens Falls, NY** - Glens Falls Mayor Jack Diamond and historian Dr. Marilyn Van Dyke joined U. S. Census Bureau Assistant Regional Census Manager Bart Eaton, local government officials, and community leaders to launch the next phase of census activities in seven counties across the New York. Speakers encouraged every person living in the area to promote, support, and participate in the 2010 Census.

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U.S. Congressman Joseph Courtney joined Regional Census Director Kathleen Ludgate and others to open the Norwich, CT, LCO on January 8.

2010 Census Road Tour Rolls On!



2010 Census partners, officials, and staff celebrate the start of the Road Tour in front of the *USS Constitution*.

With more than 3,100 miles under its wheels thus far, the 2010 Census Road Tour is continuing its trek across the region reminding everyone to fill out and mail back the census questionnaire. Beginning on January 4 at the *USS Constitution* in Boston, the Road Tour underscores the idea that to be a nation for and by the people, we need to count all of the people. Since January 4, the Road Tour has made more than two dozen stops across the Region. For example, in

Utica, NY, the Uptown Theatre hosted a Census Cinema night. Road Tour visitors played census maracas at the Three Kings Celebrations in Hartford and Danbury, CT. A Dong Asian Market in West Hartford graciously donated hot tea to road tour visitors during one of the coldest stops, just 19 degrees! At each stop, visitors have recorded video stories about why the census is important to their communities. The road tour will continue on its important journey until April 13th. Follow the road blog online at: <http://blogs.census.gov/roadtour/democracy---boston-regional-vehicle/>.



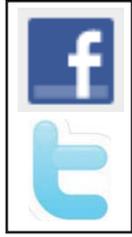
Puerto Rico Road Tour



On February 22, the Puerto Rico Road Tour, "Un Retrato de Puerto Rico" (A Portrait of Puerto Rico), will kick-off from Fort San Felipe del Morro, an iconic and historic site in San Juan. The Puerto Rico Road Tour will travel a total of 51 days and more than 1,500 miles to bring the 2010 Census message to the island. The Road Tour vehicle will stop at more than 30 municipalities with the support of about 100 partners.

Find the Boston Region on Social Media!

Building on the Census Bureau's national efforts to utilize social networks such as Facebook, Twitter, and YouTube, the Boston Regional Census Center has developed a social media presence to enrich discussion about the 2010 Census in the Region. Partners are encouraged to follow or fan these sites and to encourage their constituents to do the same.



The Boston Region's Facebook page (www.facebook.com/USCensus.Boston) provides updates and multimedia content from census events. The public is encouraged to post content relating to the importance of a complete census count.

The Boston Region's Twitter account (http://twitter.com/uscb_boston) provides updates about events and census milestones. The Boston Region's Road Tour vehicle, called "Democracy," also has a Twitter feed (<http://twitter.com/10Democracy>) that provides schedule updates and highlights from each stop in the Region that is part of the 2010 Census Portrait of America Road Tour.

www.2010census.gov en Español/www.2010census.gov in Spanish

Con un tono innovador, diferente y completamente digital, la Oficina del Censo de los Estados Unidos lanzó una página web en español del Censo del 2010, (www.2010census.gov/espanol). La página web tiene como objetivo informar a los más de 34 millones de personas que hablan español en el hogar acerca del Censo del 2010 y comunicar a la comunidad Hispana que su participación es fácil, importante y segura.

With an innovative, unique, and digitally rich experience, the U.S. Census Bureau today launched its 2010 Census Spanish language web site, (www.2010census.gov/espanol). The site's goal is to inform more than 34 million Spanish-speaking residents about the 2010 Census and to demonstrate to

Questionnaire Assistance Centers Open this Month

Thanks to our partners, 1,700 Questionnaire Assistance Centers will open in the Boston Region beginning in March. These walk-in centers will be available for those who have questions about completing the census form, need language assistance, or did not receive the questionnaire. The centers will have language guides in 59 languages. These guides are currently available on the web (www.2010census.gov) to assist individuals who do not speak English well by translating the census questions in their own language, enabling them to fill out their own questionnaire that may be in English. Questionnaire Assistance Centers will operate from March through mid-April. Be Counted sites, where people who did not receive a delivered census questionnaire may find a questionnaire and an addressed envelope in which to mail the completed form, will also begin operating in March.

If your organization is a confirmed QAC site, you can advertise it on your website and/or social media presence. For example, check out the page posted by 2010 Census partner Southcoast Health System: <http://www.southcoast.org/census/>.



United States
**Census
2010**

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Stamford CCC Helps Students Promote the 2010 Census



Students from Westhill and Stamford High Schools worked in groups to inform the community about the 10 questions coming in March.

The Stamford Complete Count Committee provided materials and refreshments to a group of 34 high school students who recently promoted 2010 Census jobs and returning the census questionnaire in Stamford, CT. The students, members of buildOn, a nonprofit organization that empowers youth to make a positive difference in their communities and around the world, were excited to help spread the word about 2010 Census.

After meeting at the Ferguson Library in downtown Stamford, students displayed hundreds of census posters and job flyers in small businesses throughout the city, including convenience stores, bodegas, barber shops, hair salons, gas stations, and dry cleaners.

The students later returned to the library for refreshments and to share stories. Some said how excited they were to use their Spanish skills while others showed surprise that some people still hadn't heard about the census. The students had a great experience and were happy to help spread the word about the 2010 Census.



the Hispanic community that participation is easy, important, and safe.

Census 2010: Key Dates

March 2010	Census questionnaires are mailed or delivered to households.
April 2010	Residents fill out and return Census questionnaires.
April - July 2010	Census takers visit households that did not return a questionnaire by mail.
December 2010	By law, Census Bureau delivers population counts to President for apportionment.
March 2011	By law, Census Bureau completes delivery of redistricting data to states.



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